



2012 Annual Report



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Martha Hopewell
Executive Director

About Us

Save One Life encourages individuals and organizations to focus their compassion and resources on improving the quality of life of people with bleeding disorders and their families in developing countries. In the past 11 years Save One Life has assisted nearly 1,200 beneficiaries with the generous help of sponsors in the US, Canada, England, Sweden, Italy and Australia.

Save One Life collaborates with 40 program partners in 11 countries: Belize, the Dominican Republic, Honduras, India, Kenya, Nepal, Nigeria, Pakistan, the Philippines, Romania and Zimbabwe.

Save One Life's Decade of Dedication campaign to reach 1000 sponsored beneficiaries met with success in June 2012. A special thanks is owed to high school student Matthew Horbacz and his family of New Jersey, who secured 45 sponsorships during the months of March and April. By the end of 2012, Save One Life had 1004 beneficiaries who received a total of \$241,000 in sponsorship funds.

Save One Life awarded \$14,220 to 28 scholarship recipients in India, Kenya and the Philippines, contributed \$6,500 to two hemophilia camps (Camp "Yes I Can!" in the Dominican Republic and Camp Ray of Hope in Romania) and provided two capacity-building grants totaling \$2,500 to Blood Brothers Aid and the Hemophilia Association of Cagayan de Oro in the Philippines.



Kurt and Mary Jane Purello, Philippines

Highlights of the Year



Wheels for the World

Barry Haarde, a 47 year old from Texas, made history by becoming the first person with hemophilia and HIV to cycle across the United States.

Starting out from Astoria, Oregon on June 17, Barry pedaled 3,667 miles across ten states and Ontario, Canada in 50 days to arrive at the Atlantic coast in New Hampshire on August 6. Each day Barry rode in memory of a person with hemophilia who passed away due to contaminated blood products, including his brother, John, lost to hepatitis in 2007, and his brother-in-law, Pat, lost to AIDS in 1990. Barry also rode to raise funds for Save One Life. Sponsored by Baxter Healthcare Corporation, his Wheels for the World campaign raised over \$40,000 from 100 donors.

First Family of Hemophilia Gala

Save One Life honored the Massie family at its second annual gala on May 17. Bob Massie's book, *A Song in the Night*, had just been released by Doubleday, and chronicles his story as a child with hemophilia. His mother, Suzanne Massie, co-authored the first book on raising a child with hemophilia, *Journey*, in the early 1970s. Laurie Kelley presented Save One Life's first Inspiration

Award to the mother-son duo. Nelson Escoto and the Bleeding Disorders Resource Network was named Sponsor of the Year and Adriana Henderson of S.T.A.R. Children Relief was named Program Partner of the Year.

We thank Gold sponsor Octapharma, Silver sponsor Baxter Healthcare Corporation, Bronze sponsors ASD Healthcare, Grifols and Novo Nordisk, Inc. and our many Gem sponsors. A special thanks to Nan Talese of Doubleday for her generous in-kind contribution of 175 copies of Bob Massie's book.

Matthew's Mission

Matthew Horbacz and his family sponsor 30 beneficiaries from five countries. A junior in high school, Matthew and his parents were planning a trip to visit their beneficiaries in Mumbai, India when he decided to raise sponsorships for other needy hemophilic children in the city. Becoming our first LeadUP! volunteer, Matthew raised 45 sponsorships and over \$1600 for the Save One Life Fund, which supports beneficiaries who have lost their sponsorships, in under two months. In early April Matthew and his parents, Diane and Gary, spent a week with the Hemophilia Society Mumbai visiting families in their homes and hemophilia patients in KEM Hospital.



Trip to the Philippines

Executive Director Martha Hopewell traveled to the Philippines in February to assess progress of Save One Life's sponsorship program. The Philippines is Save One Life's second largest country with over 300 beneficiaries spread across a 2,000-mile expanse of islands. Accompanied by Reverend Donald Kill, Martha visited six program partner sites and visited the homes of families. Save One Life's newest partners—Blood Brothers Aid and Hemophilia Association of Cagayan de Oro—received grants to purchase basic office equipment and other services meet our sponsorship program requirements.

Trip to Zimbabwe & Zambia

Founder Laurie Kelley made her fourth trip to southern Africa in December to meet representatives of the Zimbabwe Haemophilia Association, visit hemophilia families and travel to Zambia—where she became the first international visitor from the hemophilia community. Laurie met Maurice Muchinda, founder of the Haemophilia Foundation of Zambia and father of a son with hemophilia, David, who died at age 19, visited key health and social welfare officials and met families. There are approximately 800-1,400 people with hemophilia in Zambia: 10 patients have been identified.



Laurie Kelley with the Sare Family in Harare, Zimbabwe

Welcome Michelle Higson

We were very sorry to say good-bye to Zoraida Rosado, executive assistant extraordinaire, in September. Zoraida assumed additional responsibilities at LA Kelley Communications. Michelle joined us in November on a part-time basis in the dual role of executive assistant and bookkeeper. Her contributions, including managing our Facebook page, have already had a positive impact for Save One Life.

Our Donors

Save One Life forwards 100% of sponsorship funds to its program partners and beneficiaries. As a result, we must raise all our additional program and core services funds independently. We are grateful to these donors who supported our mission in this way. Thank you!

Corporate and Foundation Donors

- Anlylam Pharmaceuticals
- American Homecare Federation
- ASD Healthcare
- Baxter Healthcare Corporation
- Bayer HealthCare
- Biogen Idec Hemophilia
- BioRx
- Colburn-Keenan Foundation
- FFF Enterprises
- Grifols
- Inspiration Biopharmaceuticals
- LA Kelley Communications, Inc.
- Kedrion Biopharma
- New England BioLabs
- Novo Nordisk Haemophilia Foundation
- Novo Nordisk, Inc.
- Octapharma
- The Alliance Pharmacy
- The Hemophilia Alliance Foundation

Individual Donors & Gala

- Jan and Rose Bult
- Abby Celniker
- Matthew Collins
- Jim and Heidi Ellard
- Katherine Finley – Africa Fund
- Rich Gatton
- Karl Handelsman
- Eric Hill
- Terry Hillery
- Charles J. Homcy
- Ian Marlier (in memory of John Thomas Marlier)
- Chris Lamb
- Elizabeth LaCorte
- Mark Levin

- Lisa Liberatore
- Milton Kerstein
- Ian Marlier
- Sara K. McAllister
- Mitch and Susan McLain – in honor of Neil Herson
- Craig Mears
- Darren and Nancy Messina
- Craig and Katherine Muir
- Ellis Neufeld
- Cindy North
- Vladimir Ostapowicz
- Bonnie Jean Perkins
- Michelle Priefer
- Mark Pytlik
- Tara Reddi
- Patrick and Clare Robert
- The Commons 1854
- William and Carmela Suswal
- Philippe and Kimberly Villard
- Janice Yorke

Matthew's Mission

- AJ Insurance Agency, Inc.
- Elaine Anzalone-Goumas
- Matthew Butler
- Christian Brothers Academy Clubs
- James Cline
- Francis and Theresa Conklin
- Bing Du
- Richard and Annette Horbacz
- Carlvin and Joan Larkin
- John and Darci Lombardo
- James and Joanne Maitilasso
- Susan McEvoy

- Seaview Orthopedic & Medical Associates
- St. Leo the Great School
- Lois Dezura Ttee

Wheels for the World

- Tony Alexander
- Kevin Anderson
- Elvia Aquino
- Gwenn Barringer
- Andrew Blackledge
- Daniel Bond
- James Boutin
- Mark Brown
- John & Joan Burns
- Nicholas Cady
- William Cobb
- Sheila Corrigan
- Iwona Dabrowska
- Philip Dantoni
- Servando Davalos
- Janie Davis
- Jon Davis
- Wanda Diamond
- Brian Dittburner
- Owen Durkin
- Doug Ferguson
- Chad Fredericksen
- Robert and Beverly Gailitis
- Carrie Gaudet
- Carol Gaul
- Robert Graham
- Laura Gravina
- Norma Grube
- Emily Haarde
- John Haarde
- Kimberly Haugstad
- Linda Helman
- Terry Herdicka
- Terry Hillery
- Janet Howard
- Beth Hunter
- Jon Kacher
- Jeffrey Kallberg
- Kevin Kelley
- Wesley Kimata

- Elaine Kissinger
- Ann Marie Lafoca
- Paul Looney
- Telic Magic
- Patrick Mancini
- Matrix Health
- Andrew Matthews
- Aaron and Charity Meadows
- Craig Mears
- James Montemayor
- Pazhayannur Murali
- Margaret O'Connell
- Monique Oliveira
- Kristina Olson
- J. C. Olszowka
- Priscilla Oren
- Brian Orlando--Quick Stop Auto and Trucks
- John Parler
- Virginia Pettry
- Jan Phelps
- Tomi Phillips
- Jeffrey Philo
- Linda Price
- Kurt Purello
- Allison Reiver
- Susan Resnik
- Neil Rezac
- Mark Rodgers
- Mark Roux
- Naji K. Salem
- Janice Sandilos
- Grace Sanson
- Linda Saunders
- Ronnie Schafer
- Cheryl Schmoekel
- Lisa Schober
- Scott Schulte
- Kathy Secinano
- Glenn Sieverson
- Lindy Stewart
- Mary Frances Swank
- Jessica Swann
- The Bleeding Disorders Association of the So. Tier, Inc. (Jon Davis, President)

- The Hemophilia Connection Inc.
- Amy Thompson
- Barbara Tubbs
- Kevin Tyson
- Madeline Villarreal
- Tim Walters
- Jed Weiner
- Peggy Wier
- Roslynn Witte
- Mary Wright
- Sasha and Mark Zatyra
- Jennifer Zeppieri
- Nongji Zhang
- Darcy Zwier

Pico Duarte Climb

Andrew Hill

- Tracy Adams
- Jennifer Arms
- Lisa Carter
- Andrew Cockram
- Doyle Cockram
- James Ellington
- Carol Ernst
- Melanie Eskew
- Robert Gay
- Peggy Gruenemeier
- Grace Henley
- Eric Hill
- Connie Laster
- Mary-Lynn Moore
- Anthony Sedberry
- Robert V. Walsh

Eric Hill

- Daniel K. Doyle
- Melanie Eskew
- Peggy Gruenemeier
- Shane Melton
- Dennis Newman
- Ralph Schmidt

Kathryn Lampert

- Amy Armstrong
- Laurie D'Aquilla
- Emilee Brewert

- Karen Ewell
- Eric Hill
- Jennifer Lampert
- Rebecca Lampert
- Angela Ludolph
- Sara Mack
- Jon Melton
- Susan Merkle
- Dawson Parker
- Kelly Parker
- Melanie C. Pearce
- Cherie Rankin
- Benjamin Richaud
- Claire Ripoll
- Catherine Seeling
- Shelley Smith
- Laurie Soukup
- Amos Wedgeworth
- Lacey Wootton
- Mary York

Jeff Salantai

- Chad Carty
- Brian Chubb
- Cathy Crowder
- Sandra Cullen
- Peggy Gruenemeier
- Eric Hill
- David Kasalko
- Tim Lewis
- Fr. Thomas Liebler
- Maria Medranda
- Shay Modrusic
- One Source Realty
- Greg Pappas
- June Reese
- Keita Salantai
- Steve Salantai
- Ralph Schmidt
- Shellie Schmidt
- Tiffany Schmidt
- Andrew Simmon
- Dwight Streitenberger
- Julie Winton
- Ken Wohleking
- David Woodruff

We apologize for any errors or omissions in this list.

Finances 2012

Core Services

Octapharma	\$ 30,000
FFF Enterprises	\$ 20,000
LA Kelley Communications	\$ 20,000
New England BioLabs	\$ 10,000
Novo Nordisk, Inc.	\$ 10,000
ASD Healthcare	\$ 7,000
Bayer HealthCare	\$ 7,000
BioRx	\$ 5,000

Spring Event (First Family of Hemophilia)

Octapharma	\$ 15,000
Baxter Healthcare Corporation	\$ 10,000
ASD Healthcare	\$ 8,000
Grifols	\$ 5,000
LA Kelley Communications	\$ 5,000
Novo Nordisk Inc.	\$ 5,000
Biogen Idec Hemophilia	\$ 5,000
New England BioLabs	\$ 4,000
Alnylam Pharmaceuticals	\$ 2,500
American Homecare Federation	\$ 2,500
Inspiration Biopharmaceuticals	\$ 2,500
Kedrion Biopharma	\$ 2,500

Outdoor Adventure (Wheels for the World)

Baxter Healthcare Corporation	\$ 15,000
LA Kelley Communications	\$ 10,000
The Alliance Pharmacy	\$ 5,000

LeadUp! Program

Octapharma	\$ 5,000
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Income Statement (audited)

Income

Beneficiary Sponsorships	\$ 241,100
Net Events	\$ 91,200
Corporate Sponsorships and Contributions	\$ 128,400
In-kind Donations	\$ 18,100
Other	\$ 22,100
Total Income	\$ 500,900

Expenditures

Sponsorship	\$ 246,200
Scholarships	\$ 14,200
Camps and other Program Services	\$ 15,200
Operations and Fundraising	\$ 218,100
Total Expenditures	\$ 493,700

Statement of Cash Flow

Cash, beginning of year	\$ 125,114
Cash, end of year*	\$ 132,820
(*Cash in restricted reserves)	\$ 95,574

In Gratitude

My three sons suffer from hemophilia. My oldest son, Rana Mohammad Ayyan Ali, is receiving funds from Save One Life. My family and I are very thankful. You are doing a great job!

Rana Asghar Ali, Karachi, Pakistan.



Martha Hopewell with families in Carcar, Philippines

Thanks to these professionals who volunteered their time and services:

- Milton Kerstein, Kerstein, Coren and Lichtenstein LLP
- Tracy Brody, Graphic Design
- Ujjwal Bhattarai, Webmaster
- Usha Parthasarathy, India Outreach Program Coordinator
- Roland Bonneau, Quality Graphics
- LA Kelley Communications, Inc.
- Bonnie Bishoff, Laurie Kelley, Mary Kelley, Rachel Perry Bonnie Jean Perkins, Jessica Swann and Brian Curry, Janice Yorke, Nan Talese of Doubleday, Burton's Grille, Capital Grille, MoveItMusic, Pottery Barn and the Trustees of Reservations for donations to the spring event and auction.
- Our many program partner volunteers overseas, without whom our sponsorship program would not be possible.

Thank you for making this a Great Year!



First Family of Hemophilia Gala, Topsfield, Massachusetts



Laurie Kelley presenting Save One Life's first Inspiration Award to Suzanne Massie



Save One Life Inspiration Award recipient Bob Massie discusses his new book



Cyclist Barry Haarde with Laurie Kelley celebrating the finish of his 3,667-mile cross-country ride



Our intrepid Save One Life home team: Tricia Sico and Michelle Higson



Laurie Kelley and Simbarashe Maziveyi interviewing a patient in Zimbabwe



Matthew Horbacz visiting a patient at KEM Hospital, Mumbai, India



Martha Hopewell running with Team BioRx at the NHF Annual Meeting in Orlando, Florida



Martha Hopewell with her beneficiary, Nheil Fernandez in Balingasag, Philippines



Thank you for your support!

Caring for people with hemophilia around the world — one at a time

Belize

Dominican Republic

Honduras

India

Kenya

Nepal

Nigeria

Pakistan

The Philippines

Romania

Zimbabwe

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